



Email Alert

June 23, 2009

Salim and Salimah, Safe and Sound *السلامة مع سالم و سالمة*



Five die in high-speed head-on collision April, 2009

Only here!

Comprehensive set of published ROP statistics from 1999 on our new web page at

<http://www.salimandsalimah.org/Crashstatistics.htm#Annualsstatisticsbooklets>

"Time and time again, one driver's thrill-seeking/stupidity results in a living nightmare of death and destruction of innocents, often his/her own family members."

Salim and Salimah
Campaign

Oman's Decade of Death 1999-2009

Despite the sustained efforts of the authorities, the number of road crashes in Oman has escalated this millennium and it has one of the highest reported road crash fatality rates in the world,

Over the past eight years Oman's annual death rate from road crashes has doubled. From 2000 to mid-2009 at least 6500 men, women and children have lost their lives in crashes on Oman's roads and 75,000 have been injured,

many disabled for life.

The Global status report on road safety published by the World Health Organisation in Geneva on June 15, 2009 predicts that, by 2030, deaths from road crashes will rise to the 5th leading cause of death globally and that rates will double in low-medium income countries like Oman. Read more: <http://www.salimandsalimah.org/Crashstatistics.htm>

Oman crash scenarios

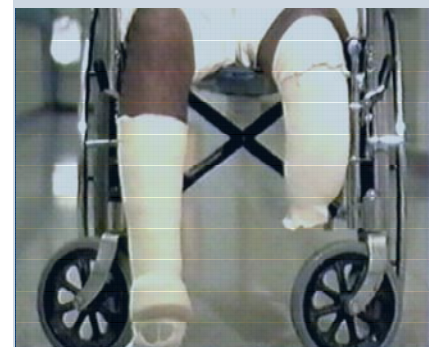
Excessive speed is involved in the vast majority of road crashes and the consequences for pedestrians and passengers are deadly.

Speed, machismo and poor driving skills combine to cause high-impact, head-on or side-swiping collisions. With many drivers exceeding the 120 km/h speed limit, the combined kinetic force of a crash may be as much as 300 km/h, scattering bodies and wreckage far and wide.

Other traffic is invariably caught up in the resultant mayhem with vehicles ricocheting into one other, often bursting into flames (see [Oman crash news & archive](#)).

The tragedy is that the horrific loss of life on our roads is avoidable. Many countries have reversed their rising tides of road crash fatalities in recent years. The WHO/World Bank's 2004 report on road traffic injury prevention spells out low-cost solutions that WORK! Read more:

<http://www.salimandsalimah.org/NewsletterNovember2008.htm#Notrocket>



A lifetime of regret – could you live with it?